



गुजरात केन्द्रीय विश्वविद्यालय
(भारत की संसद के अधिनियम सं. 25, 2009 के तहत स्थापित)
CENTRAL UNIVERSITY OF GUJARAT
(Established by an Act of Parliament of India, No 25 of 2009)

F.No.1-159/2018-Admn. / 2304

11/12/2018

Circular No.50/2018-19

Sub: 150th Birth Anniversary Celebrations of Mahatma Gandhi.

Ref: 1. MHRD letter No.F.No.19-47/2018-CU.Cdn. dated 12/10/2018.

2. MHRD letter No.F.No.13-3/2016-PN.I(Pt.) dated 01/10/2018.

In pursuance of the MHRD directions mentioned under reference 1 & 2 above, all teaching and non-teaching staff are hereby directed to use logo of 150th Birth Anniversary Celebrations of Mahatma Gandhi during commemoration period 02/10/2018 to 02/10/2020 on University website, e-mails, stationery, calendar and diary, etc. The logo is available on the website [http://gandhi.gov.in/download, html](http://gandhi.gov.in/download.html) for download as under:-

- i. Logo in original form (Main logo)
- ii. Logo for use in single colour (For use in black and white)
- iii. Logo in reverse from with light/bright background
- iv. Logo in reverse from with dark background

Alok Gupta

Registrar (Offg.)

Encl: MHRD Letters

Copy to:

1. All Deans
2. FO (Offg.)
3. CoE (Offg.)
4. Deputy Registrar (Admn. and Academic)
5. DSW
6. Provost
7. Director, Sector-30 campus
8. All Teaching and Non-Teaching Staff (By Email)
9. All Chairpersons/Coordinators of Centre (By Email)
10. ICT Chairperson – with a request to post this Circular & Logo on University Website
11. Assistant Librarian
12. All Wardens
13. PS to VC
14. Deans office(Sector- 29 & 30 Campus)
15. Circular File
16. Guard File

सेक्टर-29, गांधीनगर-382030, फोन नं - 07923977407, फेक्स-07923260076

Sector-29, Gandhinagar, Phone No. 07923977407, Fax-07923260076

Email: registrar@cug.ac.in, website: www.cug.ac.in

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data.

In the second section, the author outlines the various methods used to collect and analyze the data. This includes both primary and secondary data collection techniques. The analysis focuses on identifying trends and patterns over time, which is crucial for making informed decisions.

The third part of the document provides a detailed breakdown of the results. It shows that there has been a significant increase in sales volume, particularly in the online channel. This is attributed to the implementation of the new marketing strategy and the improved user experience on the website.

Finally, the document concludes with a series of recommendations for future actions. It suggests continuing to invest in digital marketing and exploring new product lines to further drive growth. Regular monitoring and reporting will be essential to track the success of these initiatives.

Appendix A: Detailed financial data for the period from Q1 2023 to Q4 2023.

Quarter	Revenue	Expenses	Profit
Q1 2023	120,000	80,000	40,000
Q2 2023	135,000	90,000	45,000
Q3 2023	150,000	100,000	50,000
Q4 2023	165,000	110,000	55,000

Appendix B: Customer survey results showing a 15% increase in satisfaction scores compared to the previous year.

Year	Satisfaction Score (1-5)
2022	3.8
2023	4.3

Appendix C: List of key stakeholders and their contact information for further discussion.

Name	Role	Contact Info
John Doe	CEO	john.doe@company.com
Jane Smith	Marketing Director	jane.smith@company.com
Mike Johnson	Finance Director	mike.johnson@company.com

S. M. J. P.
SIGNATURE

No. F.19-47/2018-CU.Cdn.

Government of India
Ministry of Human Resource Development
(Department of Higher Education)
CU Division

Shastri Bhawan, New Delhi-1
Dated the 12th October, 2018.

To,
The Secretary,
University Grants Commission,
New Delhi.

Subject:-150th birth anniversary celebrations of Mahatma Gandhi-regarding.

Sir,

Please find enclosed herewith a copy of Communication's No.No.13-3/2016-PN.1(Pt.) dated 1.10.2018 along with its enclosures received from Policy Norms-I Section on the subject mentioned above, which is self-explanatory.

2. UGC is requested to instruct all Central Universities under their administrative control to use logo during the commemoration period.

3. It is further requested that activities to be undertaken during 2nd October, 2018 to 2nd October, 2019 may be uploaded as per procedure prescribed in the enclosed manual. The Action Taken in this regard may be sent to PN-I Division under intimation to this Division.

Encl: As above.

Yours faithfully,



(C.P. Ratnakaran)

Under Secretary to the Govt. of India
Tel.No.23383408

F.No.13-3/2016-PN.I (Pt.)
Government of India
Ministry of Human Resource Development
Department of Higher Education
(Policy Norms-I Section)

Dated : 1st October ,2018

Subject: 150th birth anniversary celebrations of Mahatma Gandhi.

Government of India is commemorating 150th Birth Anniversary of Mahatma Gandhi for a period of two years from 2nd October, 2018 to 2nd October, 2020 both at National and International Level. One of the suggested activities is Logo Branding on Trains, Metro Rail, Air India Aircrafts, State Roadways Buses, Govt. website, e-mails, Govt. stationery, calendar and diary, Govt. advertisements & publicity material, digital signature, etc. during the commemoration period.

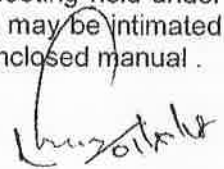
2. The following designs of the logo with colour guide have been finalized and are available on the web-site <http://gandhi.gov.in/> download, html for download:-

- i. Logo in original form (Main logo)
- ii. Logo for use in single colour (For use in black and white)
- iii. Logo in reverse form with light/bright background
- iv. Logo in reverse form with dark background

3. You are requested to instruct the institutions under your control to use the logo during the commemoration period.

4. It is also requested, to upload activities to be undertaken during 2nd October, 2018 to 2nd October, 2019 on the portal, as decided in the Committee of Secretaries (Cos) meeting held under the Chairmanship of Cabinet Secretary on 20.08.2018. Action taken in this regard may be intimated PN-1 Division. The activities may be uploaded as per procedure prescribed in the enclosed manual.

Encl: as above


(N. SARAVANA KUMAR)
Joint Secretary (Policy)

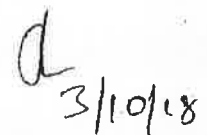
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✓2.	JS (CU)	490024/2018
3.	JS(DL)	490024/2018(2)
4.	JS (EE-1)	490024/2018(3)
5.	JS (SE-I)	490024/2018(4)
6.	JS(SE-II)	490024/2018(5)
7.	JS(AE & Coord.)	490024/2018(6)
8.	JS(Management & ICR)	490024/2018(7)
9.	JS(Scholarship & BP))	490024/2018(8)
10.	EA(HE)	490024/2018(9)
11.	EA (SE&L)	490024/2018(10)

Copy to:

Director (ICC)/OSD(NEP).
490006/12) 490006/13)

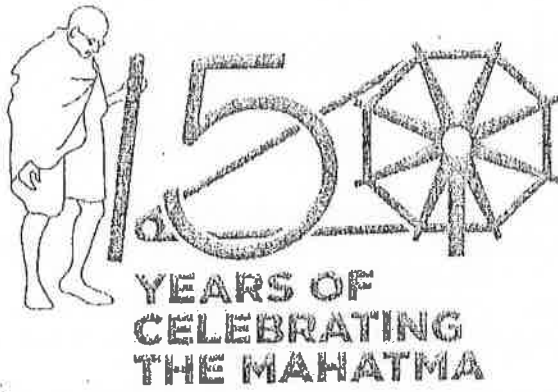
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3/10/18

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8/11/18
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CALENDAR OF ACTIVITIES FOR
MAHATMA GANDHI 150TH
BIRTH ANNIVERSARY
CELEBRATION
User Manual

ABSTRACT

A step by step guide to upload the events and
Karyanjali

Calendar of Activities Upload Manual

Please follow the step by step process given below to upload the events/activities in the Calendar.

1. Follow the link <https://gandhi-karyanjali.azurewebsites.net/>
Above link will land you to the given webpage

Share Your Karyanjali



Login

Mobile No



Not yet Registered? [Sign Up](#)

2. If you are a first time user please click on Sign-up
Follow the link <https://gandhi-karyanjali.azurewebsites.net/signup>

Share Your Karyanjali



Sign Up



Already have an account? [Login](#)

You need to enter the following details :

- Your Full Name
- Your Email Address
- Your Mobile Number

After the details are filled, Press the Send Otp Button, enter the OTP received on your mobile number and the signup process is completed.

3- If you have "already signed-up" or have submitted your details on signing up, you will land on the given webpage which is the sign-up Page

Share Your Karyanjali



Sign Up



Enter your OTP

On landing this page, you will need to enter the ONE TIME PASSWORD (OTP) which you have received on your Mobile Number.

4- On Successful Sign-up through OTP, you will reach on the given webpage

Share Your Karyanjali



Organization



You can sfrom this page by following the instructions below :

- Select Your Organization (eg : Central Government, State Government, Gandhian institutions, Individual)
- After Selecting any particular option among State Government, Central Government and Gandhian Institutions, you have to specify :
- The name of the department in case of Central Government (Fig. 4a)
- State In case of the State Government (Fig. 4b)
- Institutions in case if you select Gandhian Institution as your organization you belong to (Fig. 4c)
- In the case of an individual select Individual and press the Button "Submit" (Fig. 4d)

It can be seen below in the web page :

Share Your Karyanjali



Organization

Central Government

Select

Select

Ministry of Agriculture and Farmers Welfare

Ministry of AYUSH

Ministry of Chemicals and Fertilizers

Ministry of Civil Aviation

Ministry of Coal

(Fig. 4a) Organization : Central Government

Share Your Karyanjali



Organization

Organization

Name

[Redacted]

Andaman and Nicobar Islands

Andhra Pradesh

Assam

Assam

Bihar

(Fig. 4b) Organization : State Government

Share Your Karyanjali



Organization

Organization

Name

Selected

Akshar Bharatiya Kirtani Gaurav Samiti

Akshar Bharatiya Net Jalmi Samiti

Assam Khadi and Village Board

Assam Rastriyabhasa Pracher Samiti

[Redacted]

(Fig. 4c) Organization : Gandhian Institution

Share Your Karyanjali

Organization



(Fig. 4d) Organization : Individual

5- After Submitting the Organization Details, you will land on upload page

There will be 2 options on this page :

- Upload Karyanjali
- Calendar Of Activities

Upload Karyanjali

Choose Option



On Pressing the button of Calender Activities in Upload Your Karyanjali Page, you will land on the webpage given below:

Share Your Karyanjali

Activity Upload

Share Links (e.g. YouTube, Twitter, Google Drive)

Upload Files

Additional Information



Here you can fill in your details as follows:

- **Select Category :** Select the category of the activities from the list
- **Activity Date :** Choose the date/date range of your Activity, for a single day activity click the same date twice.
- **Activity Time (Optional) :** Mention the activity time if you would like to share it with us, otherwise It is not mandatory
- **Location :** Mention the location at which the activity took place.
- **Share Links :** Share Links of Youtube videos, social media posts of your activities.
- **Upload Files :** Upload files, images to describe your activities.
- **Additional Information :** Write down any additional Information if you would like to share with us.
- **After filling the details, press the submit button and your event/activity has been uploaded.**

On Pressing the button of Upload Your Karyanjali, you will land on this webpage :

Share Your Karyanjali

Karyanjali Upload

NAME

Share links (eg. Youtube, Twitter, Google Drive)

LINK

Upload files

FILE

Additional information (optional)

MESSAGE

Here you can fill in your details as follows:

- Title : Give Your Karyanjali a Title (Eg : My Karyanjali)
- Karyanjali Date : Choose the date/ date range of your Karyanjali
- Location : Mention the location of your Karyanjali
- Share Links : Share Links of Youtube videos, social media posts.
- Upload Files : Upload files, Images to describe your Karyanjali.
- Additional Information : Write down any additional information if you would like to share with us.
- After filling the details, press the submit button and share with us your karyanjali.