



गुजरातकेन्द्रीयविश्वविद्यालय  
(भारत की संसद के अधिनियम सं. 25, 2009के तहत स्थापित)  
**CENTRAL UNIVERSITY OF GUJARAT**  
(Established by an Act of Parliament of India, No 25 of 2009)

**Dr. Sony Kunjappan**, M.S.W (TISS, Mumbai); PhD (Law and Governance, JNU)

**Chairperson & Associate Professor**

Centre for Studies in Social Management

**School of Social Sciences**

**By Hand/Speed Post/E-Mail/Fax**

**Syllabus for Ph.D Entrance Exams of Centre for Studies in Social Management  
for the year 2023-2024.**

There shall be 100 MCQ's with four options. 50 questions shall be from Research Methodology and remaining 50 will be from the domain of Social Management.

The questions shall be from the following areas / sectors / subjects:-

- 1) Qualitative Research
- 2) Sampling, Tools, Techniques, Quantitative
- 3) Mean, Median, Mode, Basic Statistical Techniques,
- 4) Research Ethics
- 5) Management – Marketing Management and Financial Management,  
Economic Development
- 6) Entrepreneurship, Innovation, HRM and Project Management
- 7) Social Work, Governance, Administrative Thinkers and Public Administration
- 8) Basics of Sociology

Sony Kunjappan

डॉ. सोनी कुन्जप्पन  
**Dr. Sony Kunjappan**  
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